

Your story has been written and you're ready to share it with the world. But what comes next? And when? After closing the final chapter, whether it be your first novel or your tenth, there is always that feeling of uncertainty. *How do you position yourself and your book, so the right readers see it?* How do you engage with other authors, influencers, reviewers and even your publisher in order to set yourself up for success, both now, and in your long-term writing career?

With over 14 years of working in book publicity, author branding and public relations, *we know what it takes to get noticed by the right people, at the right time.* We have the strategies that will help you build a loyal audience, practice your best social media, and develop messages that are relatable. We're not going to tell you to do everything. We will work with you to develop in the areas of promotion that you're comfortable with, and perhaps teach you a few new strategies that you've yet to consider.



Our three-hour package is tailor made for authors who have published several books and have a nicely developed network – online and within the community.

You have a solid understanding of how important book marketing and publicity are in your publishing plan, and you have clear ideas for your upcoming novel. If you're looking for strategic suggestions and guidance about new ways to promote, this package is for you.

Price: \$500.00 USD



This eight-hour package is perfect for authors who have lots of ideas about how to promote their upcoming book, but may be confused about where to begin.

What are the priorities and timelines? Do you need to hire someone, or do you just need to know what to ask of your publishing team? Who are the right influencers? This package provides information and strategies, as well as in-depth support by working with you to create a unique plan.

Price: \$1,000.00 USD



This 12-hour package is custom-created for authors who are new to the publishing world. We will create an ambitious strategic roadmap for launch, all while educating you about the publishing landscape, working with your publisher, social media, influencers, timing, key messages & market positioning. You'll receive an extensive document and several phone sessions to discuss your current goals and where you want to be in your book writing career.

Price: \$1,500.00 USD

About Michelle, Founder & Principal of 8 Nineteen Communications

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8 Nineteen Communications was born out of all of the things I love about PR. With over 14 years of experience leading Publicity and Public Relations campaigns for Harlequin, I had the absolute pleasure of working with some of the most adored and bestselling authors around the globe. Robyn Carr, Susan Mallery, Linda Lael Miller, Rae Anne Thayne, Kristan Higgins, Gena Showalter, Kaira Rouda – these are just some of the incredible authors that I partnered with as they became household names. The best part of my job? Helping storytellers tell their story...in the right way, and to the right reader.